

Required Report - public distribution

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Peru

RETAIL FOOD SECTOR

Retail Food Sector

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Report Highlights:

In 2008, Peru's total food retail sales are estimated to reach more than \$10 billion, 85 percent of which is concentrated in Lima. Currently, supermarkets represent only 30 percent of the retail market share in Lima, but they are forecast to reach 40 percent by 2009. The implementation of the U.S. - Peru Trade Promotion Agreement, supported by favorable market conditions in Peru, will have a significant impact on U.S. food exports for the retail market.

Post:

Lima

Commodities:

